

SCIRA Proposal Form

Number 01-14
Received: 30/01/14



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Summary: Delete the SCIRA Advertise Policy

Affects:

- | | | | | | |
|-------------------------------------|--------------|-------------------------------------|------------------|-------------------------------------|--------------------|
| <input type="checkbox"/> | Constitution | <input type="checkbox"/> | By-Laws | <input type="checkbox"/> | Class Rules |
| <input type="checkbox"/> | Deed of Gift | <input checked="" type="checkbox"/> | Rules of Conduct | <input checked="" type="checkbox"/> | NoR or SI Template |
| <input checked="" type="checkbox"/> | Other | | | | |

Objective:

Simplify the rules and align the advertise policy with ISAF regulations.

Proposal (include current & proposed changed wording- changes to be shown in red): *Example: By Laws: **Section 1. Racing Season***

The official racing sailing season of this Association shall extend for the full twelve months of the year starting on January 1st and ending on December 31st.

Delete SCIRA Advertising Policy

- ~~The organizers of events may request that competitors display advertising material of an event sponsor under the restrictions outlined in paragraphs 3 thru 5.~~
- ~~Under no circumstances will the display of advertising of an event sponsor be mandatory. The final decision on whether to display such advertising shall remain with the skipper. There shall be no penalty or inducement of any type for any skipper who chooses not to display the advertising of an event sponsor.~~
- ~~The entry fee and any other fees associated with the event shall be uniform for all skippers whether or not they display advertising associated with the event sponsor. This shall include fees associated with social events.~~
- ~~For those event organizers who choose to allow event sponsorship advertising the following fee schedule shall apply:
 - ~~World Championship: \$1500 (USD) to the SCIRA Office.~~
 - ~~European and Western Hemispheres: \$750 (USD) to the SCIRA Office.~~
 - ~~World Masters, Junior, and Women's: \$350 (USD) to the SCIRA Office.~~
 - ~~Continental, International, and National Championships: \$350 (USD) to host country's SCIRA Office.~~~~

Rules of Conduct

3.4 Advertising in all SCIRA events shall comply with the SCIRA Advertising Prescription and ISAF Regulation 20 Advertising Code.

SCIRA Notice of Race Template

2. ADVERTISING:

2.1 Advertising is permitted in accordance with ISAF Regulation 20 Advertising Code. and SCIRA rules

¹ Proposals can be made by the Board, Technical Committee, National Secretaries or 5 fleet captains up to 1st March.

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By -Laws

Section 16. Sail Markings: Snipe insignia, racing number, country identification and chevron awards, in addition to ISAF **Regulation 20 Advertising Code** ~~Category C prescriptions~~ may be displayed on sails.

Reasons:

Our advertise policy was made on the early stages when sailing was starting to take benefit from advertising. Basically it has 3 points:

1) Rule 1 says that all regattas are category C. ISAF does not have 3 categories anymore. The category C use to be the most unrestricted one. Class rules can restrict advertisement, but the standard ISAF rules is equal to the old category C and this item is not necessary anymore.

2) Rules 2 to 4 restrict event advertisement. These rules say that the use of event advertising is not mandatory. The intention was to protect the sailor. However, ISAF regulations already give the right of not display advertising about alcohol, tobacco or when there is genuinely objection to for substantive moral, political or religious reasons. In addition, class rules can limit competitor advertising, but it can't limit event advertising under current rules.

ISAF Regulations:

20.2.4 - Any Advertising and anything advertised shall meet generally accepted moral and ethical standards. Any Advertising which is political, religious, racial or propaganda shall not be displayed on a boat, personal equipment or any other object on board a boat while Racing. Attention is also drawn to the laws of individual nations which may restrict Advertising within their territory or territorial waters.

20.2.5 A Competitor may choose not to display Advertising required under Regulations 20.4 or 20.6 which is for alcohol or tobacco, or which he genuinely objects to for substantive moral, political or religious reasons.

3) Rule 5 establish a fee for event organizer to SCIRA. This fee is not much relevant for the class budget and most of sponsorship is to cover a fraction from the event expenses. Moreover, ISAF regulation limits the right of charging advertising fees to National Authorities and ISAF.